



**For immediate release**

## **ReservIT is connected to EXPEDIA!**

**Montréal, March 21, 2010 – Softbooker Technologies** is pleased to announce to hotel operators equipped with the ReservIT Hotel online reservations solution that an interface is now available with Expedia, the world's leading online travel agency (IDS).

ReservIT, already offering users a broad range of distribution channels, now brings hoteliers the commercial power of the top travel website through easy-to-use integrated software.

Softbooker Technologies ([www.softbooker.com](http://www.softbooker.com)) is the exclusive Canadian distributor of ReservIT ([www.interface-tech.com](http://www.interface-tech.com)). "The Canadian tourism industry needs greater visibility on Web distribution channels, and the ReservIT solution helps meet this need effectively and economically," said Softbooker Technologies President Marie Coté.

ReservIT provides connectors with Tourisme Montréal, Booking.com, Global Réservation, QuebecVacances.com, Hotels.de, Budget Places, GDS sites, and more. ReservIT is also interfaced with Hotello and IQware, the two main hotel management (PMS) software programs in Québec.

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For more information:

[gfrancillon@softbooker.com](mailto:gfrancillon@softbooker.com)

514 842-6639

Softbooker Technologies